



## How Patient Engagement Can Foster Access Through Improved Affordability?

**Title:** How Patient Engagement Can Foster Access Through Improved Affordability?

**When:** 24 September, 15 CET to 17.00 CET

**Where:** EUPATI Zoom (*link to follow*)

**Leaders:** [Tamás Bereczky](#), Training Coordinator & [Maria Duterte](#), EUPATI Coordinator

### Speakers (*to be confirmed*)

- Tracy Swan, International Treatment Preparedness Coalition
- Diarmaid McDonald, Just Treatment
- Prof. Zoltán Kaló, Syreon Research Institute
- Claire Hague, Janssen

### Moderator

- Tamás Bereczky

### Description

While the core objectives of EUPATI do not include health policy related issues or trends, there is a clear demand from patient communities and public sustaining partners to gain a better understanding of the pricing mechanisms of medicines and diagnostics, and the underlying systems and regulations (e.g. intellectual property regulations, patents, global trade agreements, reference pricing etc.). These questions dominate the discourse of patient communities. It is also clear, however, that the access to and affordability of medicines encompass a much broader field of knowledge than just the price, or even the distinction between price, cost, and value. In this session, the EUPATI panel and the audience will explore the different intellectual property rights and their protection; the underlying mechanisms of access to medicines; the different pricing models; and mechanisms of access and affordability developed by the pharmaceutical industry, regulators and civil society. The discussion will remain on the level of explaining the history and current status of access and affordability, while granularity on the level of reimbursement in national or regional settings will be avoided for reasons of time and complexity. The contents will also be offered to EUPATI Fellows.

### Objectives

- Understand the systems and mechanisms of global intellectual property protection
- Understand certain access and affordability mechanisms and processes for medicines
- Explore the current conversation on concepts like cost, price, and value of medicines
- Apply systematic knowledge and evidence in access and affordability related work with all stakeholders



## Expected outcomes

- Better understanding and overview of the complexity, possibilities and constraints in the current systems underlying access to and affordability of medicines
- A vigorous debate about the contrasting views on the cost, price, and value of medicines
- Objective, unbiased and evidence-based learning materials for EUPATI

## Format

- Panel discussion with short presentations from speakers on specific topics
- Facilitation with specific questions by moderator
- Q&A and open discussion

## Agenda

15.00 –15.05 – Introduction to the PEOF and session by Tamás Bereczky

15.05 –15.25 – Statements from panellists

- Tracy Swan – Patients working in policy matters – access and affordability
- Claire Hague – Access and affordability considerations in the pharmaceutical industry

15.25 –15.45 – Q&A

15.45 –16.05 – Statements from panellists

- Diarmaid McDonald - Patient organisations working in access and affordability
- Prof. Zoltán Kaló – What science knows about access and affordability

16.05 –16.45 – Q&A and discussion

16.45 –17.00 – Takeaway messages

## References

Hoen, Ellen t', Private Patents and Public Health: Changing Intellectual Property Rules for Access to Medicines, Health Action International, Amsterdam, 2016

Hill, Andrew, Prices versus costs of medicines in the WHO Essential Medicines List, conference presentation, WHO, Geneva, 16.02.2018, <https://www.who.int/phi/1-AndrewHill.pdf>, last accessed: 29.05.2020

Bereczky, Tamás, ed., Pricing, Access and Affordability, AIDS Action Europe, Berlin, 2018, <https://www.aidsactioneurope.org/en/publication/affordability-medicines-and-diagnostics-training-manual-and-trainer-guidance?position=1&list=ucHVcbv9auiesyDytH37UcLW3oMktdt412GPdypNsyQ>, last accessed: 29.05.2020



Bereczky, T., Vogler, S., Panochenko, O., Global Intellectual Property Regimes and Schemes, webinar, AIDS Action Europe, Berlin, 19.07.2019, <https://youtu.be/WcDG5RQoGWU>, last accessed: 29.05.2020

European Patients' Forum, Core Principles from the Patients' Perspective on the Value and Pricing of Innovative Medicines, June, 2016; [https://www.eu-patient.eu/globalassets/policy/epf\\_pricing\\_statement\\_160616.pdf](https://www.eu-patient.eu/globalassets/policy/epf_pricing_statement_160616.pdf)