PARADIGM Patient Engagement Toolbox
& Patient Engagement Monitoring and Evaluation Framework

September 10th, 2020, 15h (Brussels time) / 9am (US East time)

This session is organised by the PARADIGM project, an IMI-funded project that developed resources to make patient engagement easier. All this useful material is organised and freely available in the PARADIGM Patient Engagement Toolbox, including the Patient Engagement Monitoring and Evaluation Framework with metrics, aims to support the self-evaluation of the progresses and impacts of patient engagement activities in the medicines development lifecycle and thereby:

- support learning to facilitate meaningful patient engagement
- understand the pathway to impact of patient engagement
- demonstrate better decision-making in medicines development
- assess the return on engagement for all stakeholders

PART #1: PARADIGM PATIENT ENGAGEMENT TOOLBOX (~30 MINUTES)

During this short session, we will explain how to get the most of the PE Toolbox (PE Toolbox https://imi-paradigm.eu/petoolbox/).
PART #2: PATIENT ENGAGEMENT MONITORING AND EVALUATION FRAMEWORK
(~90 MINUTES)

Capturing the ‘return on engagement’ is complex, given the many factors that influence the impact of patient engagement. How to design a Monitoring & Evaluation (M&E) system that goes beyond tracking activities and single metrics? Learn how to connect the dots between metrics to understand how patient engagement translates into impact and why initiatives fail or succeed. The Patient Engagement Monitoring and Evaluation framework allows participants to select what metrics they value and assess to what extent patient engagement has contributed.

Expected outcomes of the session

- Understand how the Patient Engagement Monitoring & Evaluation Framework can be used to develop a tailored evaluation approach for your patient engagement initiative(s) or programme;
- Understand the key evaluation components and how to choose a set of metrics for your patient engagement initiative or programme;
- Understand what metrics different stakeholder groups value and how context factors may influence success.

HOW TO CONNECT

If you are joining via computer

- Follow this link: https://us02web.zoom.us/j/86011363011
- Password: 312484

If you are joining via phone

- You can find your local number here: https://us02web.zoom.us/u/kcEI7ITrJw
- Meeting ID: 860 1136 3011
- Password: 312484