



Motherhood should not be a fight

Better safety information on medicines use during pregnancy and breastfeeding, with patients for patients (IMI ConcePTION)

July 9th 2020, 15h CET / 9am EST

Background information

Pregnant and breastfeeding women should be provided with up to date high quality safety information about the medicines they use, built on science.

Nearly 90% of pregnant women take at least one medication during pregnancy without knowing the consequences. Women who are pregnant, nursing or planning to get pregnant sometimes need information about the medicines they take. Women with chronic or acute illnesses also want to have children, get pregnant, and breastfeed their babies. Health care professionals need information and support to guide their patients.

Uncertainty about the effects of medication used during pregnancy and breastfeeding negatively impacts women, children, families, and all of society from a health, societal and economic perspective. It's time to break the taboo of pregnancy and medicine and solve this gap together, to help millions of women and patients worldwide.

[IMI ConcePTION](#) is a European research project funded by the Innovative Medicines Initiative, with over 88 public and private organisations in 22 countries. Launched in April 2019, ConcePTION aims to provide women - including patients - and healthcare professionals with better information and tools about the use of medicines in pregnancy and breastfeeding. ConcePTION aims to create a system of organisations, expertise, infrastructure and methods, and will use rigorous scientific methodology to build evidence-based information about the safety of medicine use in pregnancy and breastfeeding.

To reach our goals, we need to integrate the voice of the patient and other important stakeholders at every step. Help us develop better information and tools for you and people like you in the future!

Motherhood should not be a fight - better safety information on medicines use during pregnancy and breastfeeding, with patients for patients.

Workshop on Thursday 9th of July

Target audiences: Open to all but may be most interesting for patients who are women (at all stages of the pregnancy and breastfeeding experience, including those who might become pregnant in the future),



patient advocates, women who are working in Patient Engagement but are not patients themselves, healthcare professionals

One goal is to develop a European-wide “knowledge bank” or database containing information on medicine use during pregnancy and breastfeeding. This practical, open access information resource will be compiled by experts in pregnancy and lactation medicine safety. The knowledge bank will provide reliable, up-to-date and evidence-based safety information for women who use medicines during pregnancy or breastfeeding, presented in a way that will make it easier to make informed decisions.

In this workshop, we will begin with a presentation of the issue and the project, taking into account the current health context. This will be followed by an interactive session to understand how women/patients and healthcare professionals go from information needs to informed decision making about medicine use in pregnancy and breastfeeding. This will be followed by a discussion of different options for the design and functionality of the knowledge bank to gather feedback and co-design the best solution together. Hands-on prioritisation games and activities will also be used to take collective decisions.

Tentative Agenda

1. Introduction on the issue of pregnancy and medicine and how IMI ConcePTION is trying to solve the issue
2. Discussion to understand the information needs of patients and HCPs on medicine use during pregnancy and breastfeeding
3. Presentation and real time testing of the prototype knowledge bank and its functionalities
4. Discussion and prioritisation activities, including feedback on features, navigation, look and feel, and content and readability