Patient Engagement Tools Session #2  
*July 9th, 2020, 15h CET / 9am EST*

The PEOF2020 takes place whilst the public consultation on the tools produced by PARADIGM is still underway. The session will present three patient engagement tools:

- Community Advisory Board – Guidance document and templates
- Enhancement of the EUPATI industry guidance
- Code of Conduct for all stakeholders in patient engagement activities

*The key aim of the session is to improve the tools’ usability and practicality for the patient engagement community, using participant feedback.*

**Expected outcomes of the session:**

- Overall feedback on the usability and practicality of the tools
- Refinement of the presented tools using insights and suggestions from participants
- Acceptance of the conveyed principles

**Pre reads**

- Community Advisory Board – Guidance document and templates  
  [Files - Survey](#)
- Enhancement of the EUPATI industry guidance  
  [Files - Survey](#)
- Code of Conduct  
  [Files - Survey](#)

**Additional information**

We would also like to take this opportunity to kindly encourage you to respond to the public consultation on the PARADIGM tools that will be presented at this session. You can access and take part in the consultation here: [https://imi-paradigm.eu/tools-consultation/](https://imi-paradigm.eu/tools-consultation/)
Agenda of the session

15:00-15:10  Welcome and introduction
Wolf See (Bayer) and Karina Huberman (EATG)

PARADIGM tools: Presentations followed by Q&A

15:10-15:45  Community Advisory Board – Guidance document and templates
Ana Diaz (Alzheimer Europe)
Moderation of discussion Giorgio Barbareschi (EATG)

15:45-16:20  Enhancement of the EUPATI industry guidance
Kay Warner (GSK)
Moderation of discussion Ingrid Klingmann (EFGCP)

16:20-16:55  Code of Conduct
Ingrid Klingmann (EFGCP)
Moderation of discussion Wolf See (Bayer)

16:55-17:00  Wrap up