



LEARNING FROM GOOD PATIENT ENGAGEMENT PRACTICES AND APPLYING TO YOUR EVERYDAY WORK

Objectives

- To be inspired - see discover real examples of patient engagement (PE) good practices from various environments, involving multiple stakeholders;
- To learn how different organisations have used the PFMD PE Quality Guidance and the 7 Quality Criteria to elevate their PE;
- To learn how to apply the model to your PE projects;
- To benefit from using the PE Quality Guidance to structure your PE work, make your projects more robust with potentially more impact by using a set of quality criteria that has been co-created and validated in a multi-stakeholder environment and builds on top of existing frameworks and recommendations.;
- To receive a summary of learnings and top tips from the whole group at the end of the interactive session.

Description of the session

Patient Focused Medicines Development (PFMD), established in 2015, is a global and independent multi-stakeholder platform of collaboration that aims to drive for increased and systematic patient engagement throughout the medicines research, development and lifecycle. PFMD also connects the active players in the field to avoid duplication and increase joint effort for a bigger impact and culture change.

PFMD is dedicated to drive for more systematic patient engagement through the co-creation of a meta-framework for PE that includes co-created tools and resources for all stakeholders who are working with the patient community. The ultimate outcome, the PE meta-framework, will be integrated to the [Synapse](#) to create a PE Management suite that serves as a one-stop-shop for all stakeholders interested to learn about PE and the landscape, begin their PE journey, showcase and share best practices and learnings, and build their capabilities to do high quality PE.

As part of the PE Meta-framework, PFMD co-created the Book of Good Practices - a collection of PE projects that exemplify one or more of the 7 PE Quality Criteria that were co-created in the PFMD multi-stakeholder working groups through 2017-2018.

In this session, we bring you a set of real life examples - cases that have used the PE Quality Criteria in their work. The different organisations will present their cases, how they have utilised the 7 Quality Criteria, how they overcame challenges and what impact did using the PE Quality criteria bring them or on the quality of outcomes.

During this session you'll be able to work with these presenters to explore how their learnings might be relevant for you and how to take a case study and turn it into something that is applicable to your everyday work.